

Taha Husain Khan

<https://www.linkedin.com/in/taha-khan-8b31701b6/>

SD 342, Askari 5,
Malir Cantt, Karachi
(+92) 321-2210556
khan.taha1@gmail.com
<https://www.instagram.com/khanography/>

EXPERIENCE

IoBM, — International Office

Feb 2024 - Present

- Analyzing Qualitative and Quantitative data for various different stakeholders.
- Coordinating with various international partners for the Semester Exchange Program and Partnerships.
- Organizing the Semester Exchange Program for 2024

Manto, — Head of Video

June 2023 - August 2023

- Creating in-house video content for various products.
- Collaborating with influencers on various campaigns.
- Leading the team on shoots.
- Created content for various platforms which gave 25% rise in engagement (Instagram) & 34% rise in views.

Blind Sheep Media, — Chief Executive Officer

Jan 2019 - Present

- Worked with brands like Unilever, UN, Amazon, IBA on various projects.
- Curated Specialized content for various social media platforms which resulted in immediate growth of the pages
- Built partnerships with different brands by designing media kits and branding documents tailored to the vision of each brand.
- Designing Virtual Environments and Digital Assets in 3D
- Creating Digital Assets in both the 2D & 3D space.

Prch, — Creative Director

Jan 2021 - December 2021

- Designed & Sourced Packaging Materials for the merchandise
- Collaborated with various artists for the designs
- Oversaw the Marketing and Pre-Hype of the product launch which led to the first drop being sold out in two days.

Patangeer, — Content Manager

Jan 2020 - Sep 2022

- Oversaw the content which led to a growth from 20k followers to 85k on Instagram and amassed over 5 Million views in a month.
- Produced Music Video for Sony Middle East & Africa
- Responsible for executing and strategizing engagement campaigns on Instagram, Tik Tok & YouTube

EDUCATION

IoBM, Bachelors in Media Science
2021 - 2025

Dongseo University, South Korea- Exchange Semester
2023 - 2024

Asia Pacific University, Foundation in Design
2017 - 2019

Nixor College, A - Levels
2016 - 2018

Extra - Curricular Activities

Social Media Management -
IOBM Convocation 2022

Coverage - IOBM Convocation 2021, Various Sporting Events, MOU signings

Media Team Lead - ISR 22

AWARDS

Best Costume Design - RedBull HomeRun 2021

Published - Photographs for an UN Report

Published - Photography published at Sony MEA

Enigma VIII - Photography and Digital storytelling

COURSES

UI/UX Design | New Product Development | Design Thinking